

Instana enterprise observability platform



Why Instana

Instana's Enterprise Observability Platform automatically ingests observability metrics, traces, and events and contextualizes all application, service, and infrastructure inter-dependencies so clients can immediately take intelligent action on any issue

Why Now

As companies transform to modern software development (Microservices, Cloud-Native, CI/CD, DevOps, etc.) they are finding their [legacy APM solutions inadequate](#) to handle the new complexities of a digital world

Key Value Drivers

Efficiency / Innovation / Risk Reduction

- ✓ Immediate root cause analysis & incident resolution
- ✓ Automated discovery, configuration & workflows
- ✓ Machine Learning uncovers anomalies for alerting
- ✓ Full trace dataset identifies code-level bottlenecks
- ✓ Prioritize reliability investments with full context
- ✓ Optimize performance with contextual insights



AUTOMATION

Gain full observability in dynamic environments with auto discovery



CONTEXT

Understand all application inter-dependencies to diagnose issues and determine impact



INTELLIGENT ACTION

Proactively detect and remediate issues with an understanding of contributing factors



Risk Reduction



Accelerated Innovation



Efficiency Gain

